



Logo Redesign Contest

This year marks the 25th anniversary of the Kentucky Association of Government Communicators (KAGC). As tribute to this accomplishment, KAGC deserves a new, updated logo that better reflects our current organization.

In this spirit, KAGC is holding a logo redesign contest, recognizing that our members are an amazing resource. After all, we are *communicators* with some very talented graphic artists among us! This contest offers a great opportunity to showcase your graphic design skills and to reflect on what KAGC means to you.

The winning design will be revealed at the KAGC spring conference on May 18. The winner receives free registration for the spring conference **and** a free individual KAGC membership for 2012 or 2013. Contest details about submission, judging and selection are provided below.

Submission Guidelines

The purpose of the contest is to design a logo for KAGC for use online, in print and on merchandise. Flexibility is a key requirement, including easy resizing and versatile appearance in both black and white and color. All entries must be sent to KAGCboard@gmail.com by **Monday, April 9**, and:

- Contain the words “KAGC” and/or “Kentucky Association of Government Communicators;”
- Be submitted in JPG format and scalable vector graphic (EPS), if possible; and
- Focus on originality, bearing no similarity to existing logos or other copyrighted images.

Judging and Selection of Winner

This contest is open to KAGC members and nonmembers. All entries will be reviewed and judged by KAGC board members, who will select the winning design. The winner must agree to give KAGC ownership of the logo.

There is no limit to the number of entries submitted by one entrant. Entries from a team of more than one person may be submitted, but only one prize will be awarded.

If you have questions or require additional information, please contact KAGC Outreach Committee Chairwoman Shannon Ramsey at shannon.ramsey@ky.gov.